**Credits:** 3
**Prerequisite:** MST 271 or permission of instructor
**Meets:** Wednesday 10am – 12:50pm
**Location:** Carmichael 005 (Computer Lab)



**Instructor:** Jennida Chase
**Email:** jmchase@uncg.edu
**Office Hours:** Mon/Wed 12:00pm-2:00 pm
(via Calendly for Zoom meetings, *and by appointment*)

## Catalog Description:

Development of practical editing skills in pacing, shot selection, and the workflow necessary for delivery.

## Objectives:

1) Demonstrate competency with post-production software and equipment.
2) Achieve basic understanding of post-production workflow.
3) To introduce various elements such as color grading, compositing, sound design, and sound mixing.
4) Further develop your stylistic voice as a filmmaker/artist.
5) Build critical creative experience working in post-production

## Technical Requirements:

- **Portable Hard Drive**(s). **A minimum of 1 portable hard drive is required.** (Two portable drives are *recommended*, one for editing & one for protected storage of original media files). The editing drive is *required* & must have USB 3 connectivity. USB 2.0 data throughput is too slow for HD video editing, please note: not all of our workstations support USB 3.0. Storage drives can have USB connectivity. Portable hard drives must be formatted MAC OS Extended (journaled). If your hard drive is formatted FAT32, you could experience a number of frustrating problems.

- **Headphones** (over the ear, **NOT** earbuds if possible—it makes a big difference) You are expected to use headphones when working in the Carmichael Computer Lab.

- Please note that the Carmichael Lab is currently available for your use. I will supply the names of my enrolled students to the university to get you 24/7 access to that space. Please be mindful and safe, and practice social distancing (etc.) within that building.

## Texts:
- **Sergei Eisenstein:** *Montage is Conflict\** (pdf)
- **Walter Murch:** *Dense Clarity, Clear Density* (pdf)
- Additional readings may be recommended & specified by the professor as we go along.

## Subscription Requirements:

Currently the labs and campus are open, you are free to use the Media Studies Department lab at any time there is not a class being conducted in there. This Editing 1 class primarily uses Adobe software with a focus on Premiere Pro.

*TRIGGER WARNING!!*

This course covers a very wide variety of content. Some technology and projects we encounter could include strobing visuals, which have been known in about 3% of people with epilepsy, exposure to **flashing lights** at certain intensities or to certain visual patterns can **trigger** seizures. There may also be occasional content which could involve **mature content.**

## Course Activities:

### Workshops/Exercises:
Throughout the course, you will complete a series of learning exercises intended to develop your basic technological and creative skill set. These exercises are crucial to developing technical competencies in order to complete your major assignments. I expect students to do every exercise assigned.

*All workshops are due within two weeks after they go live (so, at 11:59pm on the 2nd Wednesday after this is released)*

These workshops or exercises may include:

- o **Compositing:** student shows understanding of compositing within a still image and within a video.

- o **Lumetri exercise:** student demonstrates an understanding of the Lumetri controls for color correction.

- o **Key Frame exercise:** Student demonstrates an understanding of using keyframes to control aspects of an image.

- o **Speed Ramping exercise:** Student demonstrates an understanding of speed ramping to control aspects of timing.

- o **Text in Video exercise:** Student demonstrates an understanding of using text in a video.

- o **Transcribing:** student shows basic competency in strategies in transcribing an interview and generate a paper edit.

- o **Sound exercise:** Round Tripping into Adobe Audition to clean up sound.

### Readings and Discussions:
I will occasionally assign readings and expect everyone to fully read and comprehend the content of the readings, and be

able to participate in class discussions. These could be in person or within Canvas. If in Canvas, your post should be about a couple of paragraphs or between 100-200 words. After you post your response, respond thoughtfully to the posts of at least 2 classmates.

## Projects & Assignments:

You will be given technical assignments regarding software related workshops and creative techniques you have been shown in class. I expect students to complete every assigned project/assignment. These assignments may include:

- o **Montage:** Using the provided footage and sound files create a montage using one of the Russian Montage approaches (Metric, Rhythmic, Tonal, Overtonal/Associational or Intellectual).

- o **Continuity Editing:** Using the provided footage and sound files, each student will create a 2 minute (minimum) edit in traditional continuity editing style.

- o **Music Video Editing:** Using the provided footage and sound files, each student will create a music video.

- o **Documentary Editing:** Using the provided footage and sound files, each student will create a paper edit suitable for the assets provided.

- o **Sound Redesign Project: In this assignment you will create a new sound design for an already existing scene.** Acquire a scene from a film (approximately 1 - 3 min in length). The scene is completely your choice. *If you'd like to collaborate and split or share the responsibilities, the scene should be 1-2 minutes longer.* Post the original scene you have selected to redesign on your blog. Turn in a document that charts out all of the sound in your scene as you found it, broken down on a timeline to voice, music, sound effects, background. Be as specific as possible – so, if the voice is heard from another room and there is a change in eq or a reverb, note that. If sounds overlap, note that as well and describe which is louder. Think creatively about ways that you might graph it out. I'd suggest listening on speakers the first time and then on headphones. There may sounds that you don't hear the first couple times through. (by the beginning of class, email me a digital version or hand in a physical copy) Next, focus on stripping away (completely) the sound and building a new sound design with sound effects and some music, and possibly - dialog or voice-over. **The assignment aims to show how much potential you have in changing the meaning of a scene by changing the sound.** During your labs, you will present a work-in-progress—which is as close to a final edit that you can create. You have the weekend to update and finalize your scene, and then submit the final version for a full class review.

- o **Final Project:** Each student is to create an essay film per the provided instructions.

Grade Breakdown:
- Participation                                    50
- Workshops (most are pass/fail)        200
- Quizzes/Tests                                  150
- Assignments                                     500
- Final Project                                    100
- Total Point Scale                             1000

*\*Please note you need a C or better for this course to count towards your major or minor.*

Grading Scale:
- A          94-100%
- A-         90-93%
- B+        87-89%
- B          84-86%

3

- B-    80-83%
- C+    77-79%
- C    74-76%
- C-    70-73%
- D+    67-69%
- D    64-66%
- D-    60-63%
- F    below 60%

## Attendance, Late Work and Policies:

I unlock modules on the Sunday of the week. I keep the quiz, workshops, and any related assignments available for a two week window. Please complete the work (quizzes/workshops/discussions/assignments etc.) within that open window. If you have a situation that results in extended absence, please contact me so that I am aware of the situation and can make arrangements to meet your instructional needs.

*Assigned work is BY OR BEFORE THE SPECIFIED TIME AND DATE.* A letter grade will be dropped for every day that the work is late. In the real-world late work constitutes the loss of a job and pay!

This course seeks to facilitate experience and professional grade projects. Professionalism is required! Attitude is everything. Poor conduct, bad attitude and negative behavior are detrimental to the class/ film set and will negatively affect the participation portion of your grade. I must underline that failure to complete or show your work in progress to the class only tarnishes your educational process because you'll miss out on the public response that can possibly improve your film.

### Midterm Grades:

In keeping with UNCG policy, I will post a **midterm grade** for you by the end of the sixth week of the term. That grade will not appear on your transcript or in your GPA calculations. Instead, it is intended to help you and your academic advisor understand how you are doing in the course up to that point. If you review your midterm grade and find it to be lower than you hoped, I encourage you to talk to me so we can make a plan together for your success.

### Concerns:

Media making is a very time-consuming process, even postproduction. A strong edit takes time and dedication. No edit is EVER finished in the 1$^{st}$ round. Project planning and scheduling will be large factors in this course that will determine the overall success of your work. Procrastination simply isn't an option. Additionally, please remember that it is generally believed that **to master any given subject, a bare minimum of 10,000 hours is required.**

## Use of Course Materials

All materials on Canvas (all components, including lecture videos, Discussion Board posts, Pages and instructions) are for your educational purposes in this class only and may not be posted online/shared electronically with others outside the class.

## Contacting Your Professor & Email Etiquette:

I am fairly new to online teaching, but I will work very hard to helping construct an enjoyable online experience for you! That being said, I wanted to think through some social elements of this experience.

I will check my email at least once a day during the weekdays, and I'll do my best to respond to your inquiries as soon as possible. I may not see your emails on the weekends. I am available to set up Zoom meetings as needed to help with technical or conceptual questions you may have and we can schedule these at a mutually convenient time.

When emailing me to ask a question or set up an appointment, please provide your full name, the course number (MST 375), and days and times you are available. I receive a lot of email from students in all my classes during the semester**. In order to facilitate my response to you, please include an informative subject (***e.g.,*** "Question about MST**

**375" or "Appointment request from MST 375 student").** Also, please do me the courtesy, along with anyone else with whom you enjoy a professional relationship, of including a greeting in your email. Appropriate salutations include "Professor Chase", Inappropriate salutations include "Hey", "Hi", and nothing at all. Once within an email thread with me, a response may be less formal, and not include salutations. In online Zoom discussions you may also call me Jennida.

This is a really helpful recourse regarding campus culture and correspondence with professors! **Email Etiquette: Guidelines for Writing to Your Professors** at https://www.math.uh.edu/~tomforde/Email-Etiquette.html

## Academic Integrity & Code of Conduct Policy:

All students are responsible for conducting themselves in a manner that helps enhance an environment of learning in which the rights, dignity, worth, and freedom of each member of the academic community are respected. The full UNC Greensboro Student Code of Conduct can be found at https://sa.uncg.edu/handbook/student-code-of-conduct/. First responsibility for academic integrity lies with individual students and faculty members of the UNC Greensboro community. A violation of academic integrity is an act harmful to all other students, faculty and, ultimately, the entire community. Specific information on the Academic Integrity Policy and obligations of faculty and students may be found online at http://academicintegrity.uncg.edu. Names of College and School members of the Academic Integrity Advisory Group may be found online at this site as well as under the link "Academic Integrity at UNC Greensboro/Resources for Faculty." The Administrative Coordinator for Academic Integrity can be reached at 336-334-5514.

# Accommodations:

## Health and Wellness:

Your health impacts your learning. Throughout your time in college, you may experience a range of health issues that can cause barriers to your learning. These might include physical ailments, illnesses, strained relationships, anxiety, high levels of stress, alcohol/drug problems, feeling down, or loss of motivation. Student Health Services and The Counseling Center can help with these or other issues you may be experiencing. You can learn about the free, confidential mental health services available on campus by calling 336-334-5874, visiting the website at Student Health Services or visiting the Anna M. Gove Student Health Center at 107 Gray Drive. Help is always available.

## Academic Accommodations:

The University of North Carolina at Greensboro respects and welcomes students of all backgrounds and abilities. If you feel you will encounter any barriers to full participation in this course due to the impact of a disability, please contact the Office of Accessibility Resources and Services (OARS). The OARS staff can meet with you to discuss the barriers you are experiencing and explain the eligibility process for establishing academic accommodations. You can learn more about OARS by visiting their website at Office of Accessibility Resources and Services or by calling 336-334-544 or visiting them in Suite 215, EUC. I am happy to work with you and OARS to ensure your success.

## University Writing Center:

Out University Writing Center offers both in person and on-line consultation. They are located in the Moore Humanities and Research Building, room 3211. Contact askthewc@uncg.edu

## Support and Wellness

As an instructor I am a Responsible Employee, which means **I am legally obligated to report incidents of sexual violence or other sexual misconduct if a member of the University community discloses such information to me.**

Below is a range of resources that support various experiences.

| What | Contact | Details/Where |
|------|---------|---------------|

| | | |
|---|---|---|
| UNCG Counseling | 336-334-5874 | If you'd like some support and somewhere to go with your feelings and thoughts (ranging from a little uncomfortable to upset, confused, distressed, in crisis, and anything in between), contact Counseling to talk in person or online.<br><br>https://shs.uncg.edu/cc<br><br>Gove Student Health Services Center, 2$^{nd}$ floor, 107 Gray Drive, Greensboro, NC 27412 |
| Violence Response Center (all forms of violence) | 336-334-9839 | Gove Student Health Services Center, ground floor<br><br>https://cvrc.uncg.edu/for-victimssurvivors/ |
| Title IX (Diversity, Sexual Assault) | 336-256-0362 | 238 Elliott University Center http://titleix.wp.uncg.edu |
| Rape Abuse Incest National Network (RAINN) | 800-656-HOPE (4673) | 24/7, confidential |
| Crisis Text Line | "HOME" to 741741 | 24/7 support for all; free on most carriers message via facebook.com/crisistextline  https://www.crisistextline.org |
| Trans Lifeline | 877-565-8860 | 24/7 support specifically for trans (and/or transitioning) people<br><br>https://www.translifeline.org/ |
| Steve Fund Crisis Text Line | Text "STEVE" to 741741 | 24/7 support specifically for students of color<br><br>https://www.stevefund.org/crisistextline/ |
| National Suicide Prevention Lifeline (24/7 support) | 800-273-TALK (8255) | or 800-SUICIDE (800-784-2433) |
| The Trevor Project (LGBTQ Crisis Support) | 866-488-7386 | www.thetreveorproject.org |
| Spartan Open Pantry | Martha's Table (hot, home- cooked dinner) served at SOP on Wednesdays, 6–7 pm<br><br>Regular Distribution Hours: Tuesdays and Wednesdays, 5–9 pm | Fellowship hall of College Place UMC at 509 Tate Street<br><br>*From assistance for students who need a little help at the end of the month, to homeless students and families who depend on the pantry for complete support, the SOP assists our neighbors who need a hand.*<br><br>https://sa.uncg.edu/sop-spartan-open-pantry/<br>https://wesleyluther.org/sop |
| UNCG Police (Emergency) | 336-334-4444 | 1200 W. Gate City Blvd., Greensboro, NC 27412 |
| UNCG Police (Non-Emergency) | 336-334-5963 | Anonymous Reporting |

| | | http://police.uncg.edu/OnlineServices/Reports/Anonymous.php |
|---|---|---|
| UNCG Office of Accessibility Resources & Services (OARS) | 336-334-5440 | https://ods.uncg.edu/student-services/<br><br>Suite 215 Elliot University Center |

## UNCG Covid-19 Statement:

As we return for spring 2023, please uphold UNCG's culture of care to limit the spread of covid-19 and other airborne illnesses. These actions include, but are not limited to:

- Engaging in proper hand-washing hygiene
- Self-monitoring for symptoms of covid-19
- Staying home when ill
- Complying with directions from health care providers or public health officials to isolate if ill
- Completing a self-report when experiencing covid-19 symptoms or testing positive for covid-19
- Following the CDC's exposure guidelines when exposed to someone who has tested positive for covid-19
- Staying informed about the University's policies and announcements via the covid-19 website

## UNCG Covid-19 Page:

**https://covid.uncg.edu/**

**Spring 2023 Parts of Term**

| Part of Term | Start Date | Last Day to Drop/Add | Begin W | Last day to withdraw w/out academic penalty | Begin WF | End Date | Last Day of Exams | Final Grades Due |
|---|---|---|---|---|---|---|---|---|
| POT W Winter Session | 12-Dec-22 | 15-Dec-22 | 16-Dec-22 | 29-Dec-22 | 30-Dec-22 | 19-Jan-23 | 19-Jan-23 | 23-Jan-23 (5:00 p.m.) |
| POT 1 Standard 15 weeks | 09-Jan-23 | 13-Jan-23 | 14-Jan-23 | 03-Mar-23 | 04-Mar-23 | 26-Apr-23 | 04-May-23 | 06-May-23 (10:00 p.m.) |
| POT A First Half I (7.5 weeks, 37 days) | 09-Jan-23 | 13-Jan-23 | 14-Jan-23 | 03-Feb-23 | 04-Feb-23 | 01-Mar-23 | 01-Mar-23 | 03-Mar-23 (5:00 p.m.) |
| POT B Second Half II (7.5 weeks, 37 days) | 02-Mar-23 | 15-Mar-23 | 16-Mar-23 | 04-Apr-23 | 05-Apr-23 | 01-May-23 | 01-May-23 | 03-May-23 (5:00 p.m.) |
| POT L Interlink I | Interlink Website | N/A | N/A | N/A | N/A | Interlink Website | N/A | N/A |
| POT M Interlink II | Interlink Website | N/A | N/A | N/A | N/A | Interlink Website | N/A | N/A |
| POT T Interlink III | Interlink Website | N/A | N/A | N/A | N/A | Interlink Website | N/A | N/A |
| POT U Interlink IV | Interlink Website | N/A | N/A | N/A | N/A | Interlink Website | N/A | N/A |

**SPRING 2023 Parts of Term**

# Course Schedule

*Course Schedule is subject to change based on the needs of the class.*

| Week & Date | Module | Overview |
|---|---|---|
| Week 1: *1st week of class!* <br><br> 01/11/2023 | Module 1 | **Overview & Introductions** <br><br> Intro to Adobe Premiere <br><br> **Workshop:** Setting Up Folders, Intro to Premiere Pro <br><br> **DROP/ADD ends this week!** |

| | | |
|---|---|---|
| | | **CANVAS QUIZ** (opens): Course Overview |
| Week 2:<br><br>01/18/23 | Module 2 | Lectures: Editing Terms and Concepts<br><br>**Workshop:** Speed Ramping<br><br>Keyboard Shortcuts for Premiere<br><br>**CANVAS QUIZ** (opens): Editing Terms & Concepts |
| Week 3:<br><br>01/25/23 | Module 3 | Strategies for Documentary<br><br>**Workshop:** Transcriptions and paper edits<br><br>Paper Edit Assignment<br><br>**CANVAS QUIZ** (opens): Documentary Modes and Editing Strategies |
| Week 4:<br><br>02/01/23 | Module 4 | *Montage Theory ON CANVAS*<br><br>Watch: Filmmaker IQ: *The History of Cutting – Soviet Montage*<br><br>Reading due: Sergei Eisenstein: Montage is Conflict<br><br>Montage Assignment<br><br>DUE: Transcriptions<br><br>**CANVAS QUIZ** (opens): Soviet Montage Theory |
| Week 5:<br><br>02/08/23 | Module 5 | Lecture: Music Video Genres and Technical Approaches<br><br>DUE: Paper Edits<br><br>**CANVAS QUIZ** (opens): Music Video Concepts |
| Week 6:<br><br>02/15/23<br>**(MIDTERMS)** | Module 6 | **KEYBOARD SHORTCUT TEST (IN PERSON)**<br><br>Lecture: The Essay Film<br><br>**Workshop:** Key Framing & Compositing<br><br>DUE: Montage Assignment<br><br>**CANVAS QUIZ** (opens): **Essay Film** |

| Week 7:<br><br>02/22/23 | Module 7 | Continuity Editing for conversations<br><br>The Rom Com Assignment<br><br>**Workshop:** Syncing sound and more |
|---|---|---|
| Week 8:<br><br>03/01/23 | Module 8 | Lecture: Meditation on a theme: Socially conscious art, the artist's responsibility, and finding YOUR voice<br><br>Collaborative strategies, working with others<br><br>*HERE BE DRAGONS*—Final project information<br><br>**Workshop:** Stop Motion<br><br>DUE: Music Video – mandatory (graded) critique *(IN PERSON!)*<br><br>**MARCH 3rd:** Last Day to Withdraw Without Academic Penalty **(WF Grade)** |
| Week 9<br>03/08/23 | **SPRING BREAK** | **SPRING BREAK – We do not meet, no regular office hours.** |
| Week 10:<br>03/15/23 | Module 10 | Color Theory *Lite*<br><br>Workshop: Lumetri Color in Premiere<br><br>DUE: Continuity Edit – mandatory (graded) critique *(IN PERSON!)*<br><br>**CANVAS QUIZ** (opens): Mid-semester Check In |
| Week 11:<br>03/22/23 | Module 11 | Lecture: Media for Social Platforms<br><br>**Workshop:** Working with text<br><br>**CANVAS QUIZ** (opens): Creating for Social Media |
| Week 12:<br>03/29/23 | Module 12 | Lecture: Sound<br><br>READING DUE: Walter Murch: *Dense Clarity, Clear Density* & *Womb Tone*<br><br>**Workshop:** Sound mapping workshop<br><br>**CANVAS QUIZ** (opens): Sound in Film |
| Week 13:<br>04/05/23 | Module 13 | Walter Murch<br><br>**Workshop:** Sound Exercise<br><br>Watch: Filmmaker IQ: *The Fundamentals of Sound in Postproduction*<br><br>**CANVAS QUIZ** (opens): Walter Murch Readings |

| Week 14:<br>04/12/23 | Module 14 | Individual meetings<br><br>**Workshop:** Using 3<sup>rd</sup> Party Assets<br><br>DUE: Sound Redesign – mandatory (graded) critique *(IN PERSON!)* |
|---|---|---|
| Week 15:<br>04/19/23 | Module 15 | Meetings Continued<br><br>Watch: Filmmaker IQ: *The History of Sound at the Movies* |
| Week 16:<br>04/26/23 | Module 16 | DUE: Final Project -Class Critique for 1<sup>st</sup> *COMPLETED* draft of Final Project (submitted electronically)<br><br>THIS CRITIQUE IS MANDITORY AND IN PERSON- **–** mandatory (graded) critique *(IN PERSON!)* |
| Exam Week<br>04/28/23—05/04/23 | | **Link to Spring 2023 Exam Schedule** |

***Course schedule is subject to change based on the needs of the class.***

Link to Spring 2023 ACADEMIC CALENDAR